

### 1. Title of the certificate <sup>1</sup>

**Δίπλωμα Επαγγελματικής Ειδικότητας Εκπαίδευσης και Κατάρτισης Επιπέδου 5 Ειδικότητα Ι.Ε.Κ.:  
ΔΗΜΟΣΙΟΓΡΑΦΙΑΣ: ΣΥΝΤΑΚΤΕΣ ΚΑΙ ΡΕΠΟΡΤΕΡΣ**

### 2. Translated title of the certificate <sup>2</sup>

**Vocational Training Diploma Initial Vocational Training (I.E.K.) Level 5. Specialty of I.E.K.:  
JOURNALISM - EDITORS AND REPORTERS**

### 3. Profile of skills and competences

LEARNING OUTCOMES (KNOWLEDGE, SKILLS, COMPETENCES). A typical holder of the certificate is able to:

#### KNOWLEDGE

- Critically present the evolution and special characteristics (similarities-differences, advantages-disadvantages) of printed media, radio, television and the Internet as media for providing information and entertainment.
- Interpret terminology (Greek and English) related to journalistic work across the entire spectrum of media (print, television and web-multimedia segment).
- Specify all organizational and issuing procedures of a printed medium (newspaper or magazine), and every responsibility for the human resources working on it.
- Describe the work carried out in a television or radio studio, as well as the groups of specialties involved in them in order to produce a program.
- Distinguish the types of reporting (special features, differences between them) and the corresponding information sources for each type.
- Specify the types of the interview, the methods of preparation and conduct thereof, as well as the presentation-disclosure techniques produced from these contents.
- Comparatively describe the method of operation, the structure and the staffing of news media (journalism organization for printed media, radio station, TV station, internet journalism organization).
- Analyse the advantages and challenges associated with alternative-participatory forms of journalism (such as citizen journalism), the new television systems (web TV, Internet Protocol TV) and multimedia projects for data journalism.
- Recognize the specificities of journalism expression (spoken and written), across the range of media (printed, radio, TV, and internet).
- Analyse political systems - regimes / political ideologies of traditional and modern forms and formulates the principles related to the organization and structure of the state within the context of these political realities.
- Explain the role of key organizations and institutions contributing to the formation of international relations between the states.
- Summarize the most important events in relation to contemporary Greek history and the evolution of the European Union (institutions, advantages - challenges - vulnerabilities in Community actions and decisions).
- Present key elements in relation to public and private law, journalistic ethics and the operation of the supervising authorities of the media.
- Analyse the operation of communication models, communication techniques, and public relations.

#### SKILLS

- Pronounce and express Greek correctly based on appropriate set of rules and techniques.
- Conduct a comprehensive report by utilizing the appropriate professional equipment and depending on the news medium for which it is intended (newspaper / magazine, radio, TV, internet).
- Successfully perform the realization stages (preparation, conduct, disclosure) for all kinds of interviews, according to the media.
- Prepare or deliver correct information content (news or column), on the domestic or international reality, through the constructive use of domestic or international sources and depending on the specifics of the information media
- Apply techniques and methods for the effective pagination of a document (creating page layouts, prioritizing and titling issues, selecting, processing and classifying photos), to the best promotion of the journalistic content.
- Successfully carry out using professional technical equipment (microphone, headphones, and monitors) radio and television presentation of news-events based on proven description techniques depending on the type of programme (informational, infotainment, educational).
- Make use (either as primary or as secondary material) of suitable photos within the context of bringing forward a journalistic subject and write the appropriate captions.
- Compose and edit news websites and sports blogs both in terms of content and in terms of layout.
- Make use of all tools of social media
- Apply effective public relation communication techniques or actions.
- Handle with comfort applications related to the use of the computer.

#### COMPETENCES

- Constructively collaborate with colleagues, managers and technical staff with the aim of creating a sound journalistic project
- Produce journalistic work, both under easy and difficult conditions, imposed by unexpected - continuous relocations and irregular hours.
- Perform his/her journalistic role based on the target group and the policy of the journalism organization in which he/she works, without betraying the principles and ethics of his/her profession.
- Look for and maintain constant contact with news events in the domestic and international communication field.

<sup>1</sup> In the original language. | <sup>2</sup> If applicable. This translation has no legal status. | <sup>3</sup> If applicable.

#### 4. Range of occupations accessible to the holder of the certificate <sup>3</sup>

The holder of this diploma can be occupied in newspapers, magazines and all press, in radio and television stations, electronic press services, press offices, companies, associations etc.

The Vocational Training Diploma is recognised as a qualification for appointment in the public sector falling in the category S.E. (Secondary Education) according to the Presidential Decree no.50/2001 (Greek Official Gazette 39/Vol.A/5-3-2001).

#### 5. Official basis of the certificate

##### Body awarding the certificate

E.O.P.P.E.P.  
(National Organisation for the Certification of Qualifications and Vocational Guidance )  
Ethnikis Antistaseos 41 Avenue, 142 34 N. Ionia  
<https://www.eoppep.gr/>

##### Authority providing accreditation / recognition of the certificate

E.O.P.P.E.P.  
(National Organisation for the Certification of Qualifications and Vocational Guidance )  
Ethnikis Antistaseos 41 Avenue, 142 34 N. Ionia  
<https://www.eoppep.gr/>

##### Level of the certificate (national or European) <sup>1</sup>

Level 5 National and European Qualifications Framework

##### Grading scale / Pass requirements

a) acquisition of the Vocational Training Certificate (V.E.K.) after successful completion of study at the Vocational Training Institute (I.E.K.)  
b) acquisition of the Vocational Training Diploma after:

1. success in the theoretical part of Initial Vocational Training certification examinations (Grading scale = 1-20, Pass = 10) and
2. success in the practical part of the Initial Vocational Training certification examinations (Pass/Fail)

##### Access to next level of education / training <sup>1</sup>

Yes

##### International agreements on recognition of qualifications <sup>1</sup>

No

##### Legal basis

Law 2009/1992 on the National System of Vocational Education and Training  
Law 4186/2013 on the Restructure of Secondary Education  
Law 4763/2020 on National System of Vocational Education, Training and Lifelong Learning

#### 6. Officially recognised ways of acquiring the certificate

Total duration of the education / training leading to the certificate  
Success in the the Initial Vocational Training certification examinations  
4 semesters (until law 4186/2013) / 5 semesters (after law 4186/2013)

#### 7. Additional information

##### Entry requirements <sup>1</sup>

Certificate of Upper Secondary School. Qualification of Level 4 (NQF/EQF) // Certificate Vocational Training School (SEK) – Qualification of Level 3 (NQF/EQF)

Following the voting of L. 4763/2020, only by an Upper Secondary Education certificate or an equivalent title of studies (Qualification of Level 4 NQF/EQF)

##### Indicative subjects taught:

Communication Technique / Business Dexterity, Journalistic Language I & II (Language and Text), Political History of the Modern Greek State, Communication Theory, Introduction to Journalism, Language Education, Elements of Public Relations, Principles of Political Science, Reportage I (Sources), Reportage II (Types), Reportage III (Press, Radio, TV), International Institutions, Institutions and Operation of the European Union, Communication Techniques, Interviewing Techniques, Elements of Law and Journalistic Ethics, International News, Organisation & Publication of Printed Press, Organisation & Production of Radio Broadcasts, Organisation & Production of Television Broadcasts, Photography, English, Computing.

##### More information

National Qualifications Framework : <https://nqf.gov.gr/> and <https://proson.eoppep.gr/en>

National Europass Centre: **EL/NEC - E.O.P.P.E.P.** National Organisation for the Certification of Qualifications and Vocational Guidance, Ethnikis Antistaseos 41 Avenue, 142 34 N. Ionia, Greece. T.0030 2102709000 [europass@eoppep.gr](mailto:europass@eoppep.gr)  
<http://europass.eoppep.gr> [www.eoppep.gr](http://www.eoppep.gr)

<sup>1</sup> If applicable.